

**CFAHU BOARD MEETING**  
**July 13, 2011 9:00 AM**  
**AVMED Conference Room, Maitland, FL**

Meeting called to order by President Ashley Wynkoop 9:35 AM

PRESENT: Barbara Rennard, Dave Sherrill, Tom Ryan, Ashley Wynkoop, Lynn Blank, Linda Richards, Sam Skora, Alex Good, Don Marx, Jennifer Wallace

LATE: Natalee Otero, Laurie Anderson, Dale Maloney, Asher Perminas

ABSENT: Augie Buffa, Sasha Coggins

MINUTES – Tabled until the August meeting.

RECAP –

PRESIDENT’S REPORT – Ashley Wynkoop - Alex Good will be our new Community Service committee chair and 3<sup>rd</sup> VP. Everyone introduce themselves. Ashley theme will be “In your face” She wants our name to be everywhere. Ashley wants the bylaws to be updated. Don would like to participate in that along with Dave and Ashley. She would like to have two new committees, Welcoming committee to greet people at the luncheon and to always have some sort of handout at each meeting and a Young Agents Committee. We still need a programs chair. Sasha may work with retention. The welcoming committee needs to work closely with membership and retention. We need people to know why they should be a member. What do they get out of it? We need good programs and education. We should have a power point presentation at each meeting.

EXECUTIVE DIRECTOR REPORT – Dave Sherrill – No Report

TREASURER’S REPORT – Dave Sherrill – We have \$7916.03 in the bank. Report attached. We reviewed the new budget and agreed to put in \$500.00 for professional press releases. Several categories were changed in the budget. A completed one will be handed out at the next meeting. A motion was made to accept the budget with the few changes. 2<sup>nd</sup>. All approved.

COMMUNITY SERVICE – Alex Good – Nov and December will be a food drive and also toys for December. Alex will look into non cost projects and group projects.

MEMBERSHIP – Linda Richards – We have two new members. Linda is working on a member mixer for Tuesday, September 20<sup>th</sup> maybe at Route 46

AWARDS – Asher Perminas – No Report

EDUCATION – Sam Skora – Sam has set up Aug, Oct, Nov and Dec. The board shared ideas for courses and instructors.

PROGRAMS – Barbara Rennard and Natalee may work on programs. They will speak about it. The board would like to see a panel discussion.

LEGISLATION – Don Marx – Don’s goal is to find a successor and to get individual meetings set up in the district. He wants to recruit people for the capital conference, submit essays for the contest. It is for high school juniors and seniors. Oct 17<sup>th</sup> and 18<sup>th</sup> is the State Leg meeting.

MEMBERSHIP RETENTION – Open – No report.

PAC Report – Dale Maloney – has a FAHU – PAF/HUPAC form. We really need money this year.

COMMUNICATIONS – Jennifer Wallace - No report

MEDIA RELATIONS – Laurie Anderson – Report is attached. Laurie wants us to meet the press, have timely well positioned, well written Press Releases, and develop a media following and chapter legacy. She will communicate with communications, Executive Director and President.

GOLF – Augie Buffa – Absent. No report

WAYS & MEANS – Natalee Otero-Newman – The board bounced around several ideas. It was agreed we would have one event each quarter. Natalee would like to have one in October maybe a Halloween or masquerade part. Some ideas were, a night under the stars, Cinco De Mayo, wine tastings, dinner in the park and the Member Mixer.

OLD BUSINESS – A website decision will be made within a month. Star chapter did not send Ashley information she asked for and they are not cheap. Ashley is getting quotes for new options. We may need more money for website in the budget. A motion was made to change the budget for the website to \$1,500. 2<sup>nd</sup>. All approved.

NEW BUSINESS – Ashley wants to change the location of our meetings. We need more room for sponsors, name tags, a welcome table etc. We need to have a board member sit at each table and maybe the board members should have a ribbon on their name tag.

Meeting adjourn at 12:45 PM

Next meeting will be August 10th 9:30AM at AvMed 1800 Pembroke Dr, Ste 190, Orlando, FL 32810

Note: Official minutes contain an attachment summary of all materials discussed at this meeting and are herein incorporated as part of the official record of today’s meeting events.