

CFAHU BOARD MEETING
August 10, 2011 9:30 AM
AVMED Conference Room, Maitland, FL

Meeting called to order by President Ashley Wynkoop 9:35 AM

PRESENT: Barbara Rennard, Dave Sherrill, Tom Ryan, Ashley Wynkoop, Lynn Blank, Linda Richards, Don Marx, Augie Buffa, Sasha Coggins, Dale Maloney

LATE: Laurie Anderson, Asher Perminas

ABSENT: Sam Skora, Alex Good, Natalee Otero

MINUTES – A motion was made to approve the April, June and July minutes as handed out. 2nd. All approved.

RECAP –

PRESIDENT'S REPORT – Ashley Wynkoop – NAHU has many great tools to help with membership, media relations and chapter development. Our October meeting conflicts with the Day on the Hill date. It was agreed that we would change the date to October 25th. Dave will confirm the date with Café Murano although we hope to have a new venue by then.

EXECUTIVE DIRECTOR REPORT – Dave Sherrill – No Report

MEMBERSHIP – Linda Richards – The member mixer will be September 21st at Maison Jardin. Linda did a lot of research on places and prices and they were the best. Contract in file. We need to work on sponsors for this. We are not sure of the format yet but may just go with a networking event. We got 6 new members from June till today which brings our membership to 149. Our goal is 170. Linda is thinking of a few other events to have, maybe a small event in the spring along with a charity and or ways and means event.

PROGRAMS – Open – August is a website review given by Dave Sherrill, October is Joan Galletta. We are looking for someone for social media. Dave Gentry may have a contact for a speaker. Mary Beth Senkewitz is also interested in speaking at one of our meetings. This would be a big meeting and we would want to invite FAIFA and the Big I. Ashley would like a form to hand out to the members asking for volunteers. Lynn has one from NAIFA and will look for it.

TREASURER'S REPORT – Dave Sherrill – We have \$6,364.10 in the bank. Report attached. We went over a few line items. Dave said the bank charges are bad and QuickBooks may have something we can use.

COMMUNITY SERVICE – Alex Good – Absent but Alex sent a report. Alex is getting information for a St Jude walk in November. He is also talking to Penny Szafran about the turkeys or chickens for Second Harvest. Alex is getting information on a CFAHU Day of Service at Second Harvest.

AWARDS – Asher Perminas – No Report

EDUCATION – Sam Skora – Absent. No report.

WAYS & MEANS – Natalee Otero-Newman – Absent – No report.

LEGISLATION – Don Marx – Don got set up to receive Google alerts for our reps. He is going to invite two legislative reps to each meeting. They can do a meet and greet. He will have PAC forms at all meetings and reminded the board to contribute. We need \$150 or \$10 per month per board member for awards. They are thinking about doing a fundraiser for the essay contest at the State Leg conference. The cutoff for nominations is the end of September. Don is meeting with Sandy Adams and asked if anyone wanted to go. We want her to cosign house bill 1206.

PAC – Dale Maloney – This is a big election year and we need money. Dale wants everyone to join PAC. October 17 & 18 is Day on the Hill. \$100 to the first 10 members who register.

MEMBERSHIP RETENTION – Open – No report.

MEDIA RELATIONS – Laurie Anderson – Laurie contacted NAHU and FAHU for updated contact lists and strategies for working with the media. Laurie would like to send out five professional press releases. Three would be for our regular meetings and two would be for special meetings.

OLD BUSINESS – Ashley is working with an email marketing company. Our new website is being created now and should be ready in two weeks. The cost is \$600.00 to set up and \$60 a month to maintain.

NEW BUSINESS – Linda would like to buy a microphone. It was approved and will just go under an already approved budget. Our Bylaws need to be updated. The way it is set now we need 50% + 1 member to vote. We will send out an email to call a meeting to vote on it and if enough people do not show up we can call an emergency meeting to make the changes and vote. The notice needs to go at least one month in advance.

Meeting adjourn at 10:45 AM

ADDENDUM TO THE MINUTES – By Email 8/22/2011

Motion made by Dave Sherrill to change the venue of our monthly membership meetings from Cafe Murano to the Altamonte Hilton beginning with our meeting on Tuesday, October 25.
2nd by Barbara Rennard

Votes for: 12 Votes against: 0

Next meeting will be September 14th 9:30AM at AvMed 1800 Pembroke Dr, Ste 190, Orlando, FL 32810

Note: Official minutes contain an attachment summary of all materials discussed at this meeting and are herein incorporated as part of the official record of today's meeting events.