

CFAHU BOARD MEETING
September 14, 2011 9:30 AM
AvMed Conference Room, Orlando, FL

Meeting called to order by President Ashley Wynkoop 9:32 AM

PRESENT: Barbara Rennard, Dave Sherrill, Ashley Wynkoop, Tom Ryan, Lynn Blank, Natalee Otero, Linda Richards, Don Marx, Augie Buffa

Dale Maloney, Laurie Anderson, Asher Perminas, Alex Good, Jim Scheib, Jennifer Wallace

ABSENT: Lynn Blank, Sam Skora, Sasha Coggins

MINUTES – A motion was made to approve the August minutes as distributed. 2nd. All approved.

RECAP –

PRESIDENT'S REPORT – Ashley Wynkoop – NAHU is holding a Corporate Sponsorship webinar this afternoon. NAHU has set up a couple of LinkedIn groups for chapter leaders. (Report attached)

MEMBERSHIP – Linda Richards – Linda has recruited the following as ambassadors: Bruce Ficalora, Nancy Kemper and Susan Herbert. She's looking for a couple more. Nametags and ribbons are in for the mixer. We have raised \$2,600 in sponsorships. We currently have 149 members + 1 new recruit by Ashley = 150.

PROGRAMS – Jim Scheib – Our October speaker is Joan Galletta. JL Herring is the sponsor. Jim would like suggestions for speakers/programs. He would like us to have multiple sponsors at each meeting (4 at \$200 each for a table)

TREASURER'S REPORT – Dave Sherrill – We have a current balance of \$5,978.19. \$250 deposit was made to the Altamonte Hilton for our October Luncheon. Balance is normal for this time of year. Report attached.

COMMUNITY SERVICE – Alex Good – St Jude's walk in Orlando – November 19. Working on turkeys. Second Harvest Food Bank needs volunteer help before Thanksgiving. There will be a sign up and handout at the Mixer.

AWARDS – Asher Perminas – We are now Gold Seal Certified as of 9/7/2011! Pay attention to Pacesetter Award

EDUCATION – Ashley for Sam Skora – Sam is doing a CE presentation in October. Matt Beatty is doing a CE on DI in November. Need 4 Hour LTC Contact. Dave will put Sam in touch with Jerry Batemen. Bruce Venema did CE on Medicare Part D in August. Mike Brasher may do a CE on RX Plans for us.

WAYS & MEANS – Natalee Otero-Newman – Masquerade Party @ Mitchell's Fish House in October –Thursday 10/27. December – Enzian – Christmas Story – Wine Tasting end of February

LEGISLATION – Don Marx – Ashley, Dale, Buddy, Augie & Dave presented a HUPAC Contribution to Congressman Dan Webster at local event on 8/24. We spoke with the Congressman and his staff. - Report Attached.

PAC – Dale Maloney – We need to do a better job of communicating that PAC funds go to members of both political parties. Anyone who makes a contribution to the FAHU-PAF can submit a request for a campaign contribution. –Report Attached.

MEMBERSHIP RETENTION – Open – No report.

MEDIA RELATIONS – Laurie Anderson – Laurie did a press release for Member Appreciation Event. She will follow that up with an intro to media. – Report Attached.

GOLF – Augie Buffa – We have selected the Autism Society of Greater Orlando as the charity for this event. Tournament will be held at the Heathrow Country Club. The date has not been confirmed, but we're probably looking at April 9, 2012 in the afternoon. A couple other dates are being considered. We will provide each golfer with a \$25 gift card to the course rather than actually catering meals. Will recommend that hole sponsors have a tent @ the tee box. Big push for sponsorships from outside the industry.

OLD BUSINESS – We have a new website!

NEW BUSINESS – We will move the December luncheon to the 2nd Tuesday to get it away from Christmas. Board meeting will be at 9am on 12/13 at the Altamonte Hilton followed by the member luncheon.

Meeting adjourned at 11:15 AM

Next meeting will be October 12th 9:30AM at AvMed 1800 Pembroke Dr, Ste 190, Orlando, FL 32810

Note: Official minutes contain an attachment summary of all materials discussed at this meeting and are herein incorporated as part of the official record of today's meeting events.