

CFAHU BOARD MEETING
October 13, 2010 9:00 AM
Aetna Conference Room, Maitland, FL

Meeting called to order by President Barbara Rennard 9:06 AM

PRESENT: Barbara Rennard, Dave Sherrill, Don Marx, Mike Kirchner, Ashley Wynkoop, Augie Buffa, Tom Ryan, Lynn Blank, Melissa Atkins, Bruce Venema, Matt Beatty, Mary Liz Schwartz, Jennifer Wallace, Laurie Anderson

ABSENT: Natalee Otero-Newman, John Goergen, Barbara Coggins, Brendon Mooney, Dave Gentry

MINUTES – A motion was made to approve the minutes. 2nd, all approved

RECAP – Our joint legislative event/member mixer with NAIFA Central last month was a great success!

PRESIDENT'S REPORT – Barbara Rennard – Barbara got a lot of positive comments on the Membership Mixer. She would like someone to take pictures at our meetings. Don Marx agreed to do it. We need to use the dues increase that is coming up in January as a membership push from now until the end of this year. NAHU would like to set up a disability income awareness group.

DIRECTORY – Dave Gentry – absent – deadline was extended till 10-19-10. Dave is trying to get more advertisers. Laurie will make calls to last year's advertisers.

TREASURER'S REPORT – Dave Sherrill – We have \$15,993.31 in the bank. We need to work on our merchant account fees. Non profit income line is from the directory. We are much better off this year because of increased dues and decreased lunch costs. Report is attached.

COMMUNITY SERVICE – John Goergen – absent. No report.

MEMBERSHIP – Mary Liz Schwartz – We are doing ok for new members. We need to work on retention. The dues will go up from \$360 to \$435 the first of the year. We need to use this as an incentive. Matt is working on getting better reports for retention.

LEGISLATION – Don Marx – FAHU-PAF gave close to \$20,000 to candidates. We had \$27,000 in the bank so we need more donations to replenish the account. He would like to ask for a one time contribution of \$25 or \$50. Several board members gave a contribution at the meeting.

PAC Report – Mike Kirchner -

COMMUNICATIONS – Melissa Atkins – Melissa needs information to send out. She will send out something with the bowling, lunch and directory information. She may print out newsletters and flyers for the information table and wanted to know if she could have money to do that. There is an NAHU online learning institute that could be a money maker for us. It is \$45 and could be shown at an office so several people could view it. Jeff Sadler is October 14th.

AWARDS – Ashley Wynkoop – No report at this time.

EDUCATION – Natalee Otero-Newman – absent. Bruce said he had not received the PowerPoint presentation on the CE he was to give in October. Dave will get this information to him.

PROGRAMS – We have 2 sponsors for November. Colonial and Tango Health. We will see how it goes this month at Café Murano. We are hoping it is better now that the room set up has been turned around. Our regular meeting is November 16th and will be a panel discussion with Mike Kirchner and Tom Ryan. They need one more person to talk on ancillaries. They will talk to Buddy Anderson or Matt Beatty. They will each talk for four minutes and then there will be question and answers. We are trying to find a place to hold the November 12th Health Care Reform meeting. The Hilton wanted a 130 person guarantee. Barbara Rennard will work on getting that down. We need to get the information out in the next two days and we need sponsors.

MEDIA RELATIONS – Bruce Venema – Bruce wants the information for the Nov 12 meeting to send to the Orlando Sentinel. Ashley and Jennifer will work on the brochure and will get to Melissa and Bruce. Bruce has sent announcements to the Orlando Sentinel; we will have to see if it gets printed.

GOLF – Augie Buffa – The contract is set. We will be at Metro West April 8th. The charge is \$41 a player and the food will be approximately \$17+. They are hoping for 80 players. \$450.00 a foursome and \$125 single. Box lunch is included. 1 pm start MS will be the charity. Ashley would like Harbor House to be our charity next year.

WAYS & MEANS – Barbara Coggins – Absent. No report. We need to do a phone a thon for the bowling event.

WEBSITE – We need to go over the website. Maybe before the luncheon at 9:30AM. We can start the blog now but Tom's company will not allow him to do it. Lynn said she would if someone told her what to type and how to do it.

AMBASSADOR REPORT – Jennifer Wallace – Jennifer made calls before the Leg meeting. She needs help and would like a committee to make the calls. Nicole Stockamp was mentioned as someone who may help.

OLD BUSINESS – Star Chapter was highly recommended at FAHU board meeting. Tabled until our December meeting, so we can see what we can do with the new website.

NEW BUSINESS – Barbara Rennard mentioned that an Executive Director is needed and mentioned that Dave Sherrill was doing most of the work now. A motion was made to make Dave Sherrill the Executive Director and pay him \$200.00 a month. It will start October 15th. 2nd All approved.

Meeting adjourn at 10:55 AM

Next meeting will be November 10th 9:00AM. Aetna Conference Room 1060 Maitland Center Commons, Suite 405, Maitland, Fl 32571

Note: Official minutes contain an attachment summary of all materials discussed at this meeting and are herein incorporated as part of the official record of today's meeting events.