

CFAHU BOARD MEETING
November 10, 2010 9:00 AM
Aetna Conference Room, Maitland, FL

Meeting called to order by President Barbara Rennard 9:15 AM

PRESENT: Barbara Rennard, Dave Sherrill, Don Marx, Mike Kirchner, Ashley Wynkoop, Tom Ryan, Lynn Blank, Jennifer Wallace, Barbara Coggins, John Goergen

Late: Natalee Otero-Newman, Brendon Mooney

ABSENT: Dave Gentry, Augie Buffa, Melissa Atkins, Bruce Venema, Matt Beatty, Mary Liz Schwartz, Laurie Anderson, Gayle Schreppel

MINUTES – A motion was made to approve the minutes. 2nd, all approved

RECAP – October meeting was well attended and received.

PRESIDENT'S REPORT – Barbara Rennard – NAHU's Membership Recruitment Campaign continues this month. Capital Conference is February 13-16th. We have budgeted 5 people to go. Ashley is paid by National. Barbara R and Don will be going and Barbara stated that Dale Maloney would like to go. We have decided to change our luncheon date to February 22nd because of the meeting. Region V Leadership conference is January 21-22. We have budgeted \$600 for this event. President will go. Ashley stated that she can't. Barbara said to let her know if anyone else is interested. Barbara received a complaint from one of the sponsors about the noise level in the room. She spoke to him about speaking at a later date. We are still concerned about the noise level ourselves and are looking at other venues. After discussion it was agreed we would change the date of our board boat tour from December 9th to the 16th.

DIRECTORY – Dave Gentry – absent – Everyone has paid but we have no ad from Aetna. Dave has not received the proof back yet. We are still hoping to get it out at our December meeting.

TREASURER'S REPORT – Dave Sherrill – We have \$18,127.26 in the bank. We still need to work on our merchant account fees. Dave has gotten information from FAHU's vendor and SunTrust. Problem is with fees. Directory and Golf line items may be off a little. Dave will look into that. Report is attached.

COMMUNITY SERVICE – John Goergen – November- Food Drive, December – Food drive and Toys. John is working on getting us into the Sharing Center one Saturday to sort food and clothes. He will announce this at the meeting Friday and at our November luncheon.

MEMBERSHIP – Mary Liz Schwartz – absent No report

LEGISLATION – Don Marx – 87% of the candidates HUPAC supported won the election. Don would like us to meet with all the newly elected and re-elected legislators so they know who we are. State Leg conference is March 28th and 29th.

PAC Report – Mike Kirchner – Mike would like to say a little something at every meeting.

COMMUNICATIONS – Ashley mentioned that Melissa is no longer with AvMed. Dave will send out the announcement this month and Ashley will get him some articles. Jennifer expressed some interest in doing the newsletter.

AWARDS – Ashley Wynkoop – Saving all articles. We get extra points for the Health Care Reform meeting on Friday.

EDUCATION – Natalee Otero-Newman – December – one hour CE. Natalee will talk to Bob Berk with NAIFA CF about joint CE.

PROGRAMS – We have 2 sponsors for November. Colonial and Tango Health. November 16th and will be a panel discussion with Mike Kirchner, Tom Ryan and Matt Beatty. Mike and Tom are meeting later today and will get the information to Barbara Rennard. December – Living Balance Sheet with Lawrence Rutledge, January – The Health Benefits of Wine and Chocolate – Dr Castro, February – pending, March The Power of email marketing – Pamela Starr. Barbara spoke about having a carrier panel for April and wants something really big for May. She would like to get the phone numbers for the speakers so she can confirm.

MEDIA RELATIONS – Bruce Venema – Absent. No Report.

GOLF – Brendon Mooney – We will be at MetroWest April 8th. After discussion about the contract we agreed to give a check for \$500.00 to hold the date and get some clarification on the contract before signing. The price will be approximately \$83.00 per golfer including lunch and dinner. We will charge \$450 for a foursome and \$125 a golfer.

WAYS & MEANS – Barbara Coggins – Made approximately \$413.62 from the bowling event. Don volunteered to do the Palm Island raffle again this year. We would like other associations to be involved.

WEBSITE – It needs to be fully working by 11-31 or we will change. The training for the new site has not been good. Star Chapter is still an option for us.

AMBASSADOR REPORT – Jennifer Wallace – Jennifer will be there early on Friday the 12th to meet and greet. We will announce the Tuesday meeting, Friday as some people think that Friday's meeting replaced Tuesday's meeting. Jennifer will make calls for Tuesday's meeting also. Jennifer mentioned now that she will take over the newsletter. Tom will get her information on the November meeting.

OLD BUSINESS – Star Chapter could be up and running in a month. We will talk to them again and get another demo meeting set up. Cost was about \$800 set up fee and then \$100 a month. Dave gave a report about new venue searches. There were 11 requests for information sent out and 8 responded. The best one was from a location in Sanford. Most of the board thought that was too far.

Meeting adjourn at 11:30 AM

Next meeting will be December 14th at 9:00AM. Aetna Conference Room 1060 Maitland Center Commons, Suite 405, Maitland, FL 32571

Note: Official minutes contain an attachment summary of all materials discussed at this meeting and are herein incorporated as part of the official record of today's meeting events.